

Michelle Capobianco

MC

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michellecapobianco/

Education

DSIN10 ACADEMY @ DROGAS

A 10-week session acting as a postgraduate advertising workshop for creatives looking to break into the industry
06/19

BACHELOR OF SCIENCE IN ADVERTISING AND PHOTOGRAPHY STUDIES

CUNY Baccalaureate for Unique and Interdisciplinary Studies
06/18

ASSOCIATE OF ARTS IN COMMUNICATION DESIGN

New York City College of Technology, CUNY

ASSOCIATE OF ARTS IN ENGLISH WRITING AND LITERATURE

Borough of Manhattan Community College, CUNY

Experience

PHOTOGRAPHY INTERN

HelloFresh 03/20 to 06/20 New York, NY

- Retouch, resize and process recipe card photography for HelloFresh, EveryPlate and Green Chef brands
- Assist staff photographers by simultaneously setting up and breaking down photography and videography equipment at multiple photography stations

PHOTO STUDIO ASSISTANT

Christine Blackburne Photography 10/18 to Present New York, NY

- Assisting in the set up and tear down of equipment, sets and lighting for shoots as well as maintaining over 100 pieces of equipment overall
- Providing basic digital tech, managing upwards of 300 photos per session

SOCIAL MEDIA & DESIGN INTERN

JIG Media 06/16-08/16 Brooklyn, NY

- Monitored social media accounts for five JIG owned brands resulting in a 15% increase in followers on Instagram and Facebook
- Designed promotional materials such as flyers and magazines to increase awareness of the JIG brands and events, with an emphasis on building and fostering communities

LEGAL ASSISTANT

ADGR Law, LLP. 06/09-06/16 New York, NY

- Managed, prepared and maintained over 5,000 City statutory hearing files
- Assisted the billing department with inputting daily time quotas for over 25 employees

Skills and Certifications

SKILLS: Adobe Creative Cloud, Microsoft Office Suite, Capture One, Profoto Studio Lighting, Broncolor Studio Lighting, Canon Photography Equipment

CERTIFICATIONS: Google AdWords, Google Analytics, Bing Ads